

BOTTOM
(HIDDEN)

BACK
SIDE

FRONT
SIDE

PRINT 101

Finished Size - 5" x 7"

Bleed Size - 0.125" on left and right side

Finished Size with Bleed - 5.25" x 18"

Visible Panel Height - 7"

Hidden Panel Height - 2"

Green - Safety Line

All important information should be inside this line

Red - Cut Line

Finished product will be cut to this line

Blue - End of Bleed Line

Background image/colour should extend to this line

Grey - Fold Line

BOTTOM
(HIDDEN)