

# PRINT 101

- Finished Size - 18” x 24”
- Bleed Size - 0.25” on each side
- Hidden Area - 0.25” on each side
- Finished Size with Bleed - 18.50” x 24.50”

Green - Safety Line  
*All important information should be inside this line*

Red - Cut Line  
*Finished product will be cut to this line*

Blue - End of Bleed Line  
*Background image/colour should extend to this line*

Grey - Hidden Area  
*Everything in this area will be hidden from view by the frame*