

# PRINT 101

**Finished Size** - 24" x 36"  
**Bleed Size** - 0.25" on each side  
**Hidden Area** - 0.25" on each side  
**Finished Size with Bleed** - 24.50" x 36.50"

**Green - Safety Line**  
*All important information should be inside this line*

**Red - Cut Line**  
*Finished product will be cut to this line*

**Blue - End of Bleed Line**  
*Background image/colour should extend to this line*

**Grey - Hidden Area**  
*Everything in this area will be hidden from view by the frame*