

PRINT 101

Finished Size - 18" x 24"

Bleed Size - 0.25" on each side

Hidden Area - 0.25" on each side

Finished Size with Bleed - 18.50" x 24.50"

Green - Safety Line

All important information should be inside this line

Red - Cut Line

Finished product will be cut to this line

Blue - End of Bleed Line

Background image/colour should extend to this line

Grey - Hidden Area

Everything in this area will be hidden from view by the frame