

PRINT 101

Finished Size - 11" x 17"

Bleed Size - 0.125" on each side

Hidden Area - 0.25" on each side

Finished Size with Bleed - 11.25" x 17.25"

Green - Safety Line

All important information should be inside this line

Red - Cut Line

Finished product will be cut to this line

Blue - End of Bleed Line

Background image/colour should extend to this line

Grey - Hidden Area

Everything in this area will be hidden from view by the frame