

BACK PANEL

FRONT PANEL

PRINT 101

Finished Folded Size - 9" x 12"
Finished Flat Size - 18" x 16"
Flap Size - 4"
Bleed Size - 0.125" on each side
Finished Size with Bleed - 18.25" x 16.25"

Green - Safety Line
All important information should be inside this line

Red - Cut Line
Finished product will be cut to this line

Blue - End of Bleed Line
Background image/colour should extend to this line

Grey - Fold Line

RIGHT FLAP
OUTSIDE

LEFT FLAP
OUTSIDE

**INSIDE
LEFT PANEL**

**INSIDE
RIGHT PANEL**

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**INSIDE
LEFT FLAP**

(NO ARTWORK ON THIS SIDE OF FLAP)

**INSIDE
RIGHT FLAP**

(NO ARTWORK ON THIS SIDE OF FLAP)