

**BACK PANEL**

**FRONT PANEL**

**PRINT 101**

**Finished Size** - 14" x 8.5"  
**Bleed Size** - 0.125" on each side  
**Finished Size with Bleed** - 14.25" x 8.75"  
**Panel Width** - 7"

**Green - Safety Line**  
*All important information should be inside this line*  
**Red - Cut Line**  
*Finished product will be cut to this line*  
**Blue - End of Bleed Line**  
*Background image/colour should extend to this line*  
**Grey - Fold Line**

**INSIDE  
LEFT PANEL**

**INSIDE  
RIGHT PANEL**

**PRINT 101**

**Finished Size** - 14" x 8.5"  
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**Grey - Fold Line**